

SPONSORSHIP BENEFITS AT A GLANCE

Deliverables	EVENT PARTNER	EVENT CO-PARTNER	PRIME PARTNER	PRIME CO-PARTNER	PREMIUM PARTNER	REQUIREMENT
Value	15 Lakh	10 Lakh	7.5 Lakh	5 Lakh	3 Lakhs	
LOGO VISIBILITY						
Logo on top of one of the Wings of conference backdrop (to be shown Pre / Post Sessions and during the Session breaks)	✓	✓	✓ (except select sessions)	✓ (except select sessions)	✗	1 High resolution logo - JPEG/PNG
Logo on Side Wings of conference backdrop (to be shown Pre / Post Sessions and during the Session breaks)	✗	✗	✓	✓	✓	
Logo at Login Page	✓	✓	✓	✓	✗	
Logo in the Virtual Lobby	✓	✓	✓	✓	✗	
Logo in Conference Programme Page	✓	✓	✓	✓	✗	
Logo at Conference Welcome Screen	✓	✓	✓	✓	✗	
Logo at Conference Session Change Over Screen	✓	✓	✓	✓	✗	
Logo at the Conference Q&A Screen*	✓	✓	✓	✓	✗	
Logo at Sponsor's Page	✓	✓	✓	✓	✓	
Logo at Registration Confirmation Mailer	✓	✓	✓	✓	✗	
Logo at Sponsor's Lounge (rooms with capacity of upto 50 participants)	✓	✓	✓	✓	✗	
Logo inside Partner Booklet	✓	✓	✓	✓	✓	
REINVEST SOCIAL MEDIA						
Logo on the 'Thank you Partners' display on REINVEST SOCIAL MEDIA Media Event handles	✓	✓	✓	✓	✗	1 High resolution logo - JPEG/PNG
Promo video/creatives with sponsor logo visibility at the end of the video on social media handles	✓	✓	✓	✓	✓	1 High resolution logo - JPEG/PNG
Social Media Messages / Bites to be advertised before the event	✓	✓	✓	✓	✓	Video - 60-90 sec duration for 15-10 lakh category 30 seconds duration for under Rs 7.5 lakh till Rs 3 lakh
During LIVE streaming a customised template will be designed with sponsor logo	✓	✓	✓	✓	✗	
Logo on Blog website with sponsors branding on cover image or as inserts	✓	✓	✓	✓	✓	
PARTICIPATION						
Complimentary Delegate registrations	50	45	40	35	30	Number of delegates in specified format
ADVERTISEMENT BANNER / IMAGE						
Advertisement in Virtual Lobby	✓	✓	✓	✗	✗	JPEG/PNG file with dimensions - Width:575px Height:170px
Advertisement in Digital Conference Programme Page	✓	✓	✓	✗	✗	
Advertisement during Conference Session Breaks	✓	✓	✓	✗	✗	
Advertisement in the Partner Booklet	Centre Spread	Full Page	Full Page	Half Page	Quarter Page	Dimensions for ad - Center spread: 256 mm (width), 190 mm (height) Full page size: 128 mm (width), 190 mm (height) Half page size: 128 mm (width), 90 mm (height) Quarter page size: 60 mm (width), 90 mm (height)
UNIQUE FEATURES						
Corporate Profile in the Partner Booklet	1500 words	1000 words	750 words	500 words	300 words	Corporate profile as per category
Screening of the Corporate Film Video/ Commercial (to be shown during breaks)	3 minutes	2 minutes	2 minutes	2 minutes	1 minute	Corporate Film as per category

Placement of Knowledge papers at virtual library	✓	✓	✓	✓	✓	PDF/JPEG/Video Emeded code
EXHIBITION FEATURES						
Premium Booth	✓	✓	✓	✗	✗	PDF/JPEG/Video Emeded code
Regular Booth	✗	✗	✗	✗	✗	PDF/JPEG/Video Emeded code



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**to be confirmed*