

Sponsorship Benefits	State Partner	Platinum	Diamond	Gold	Silver	Bronze
	INR 3 Cr	INR 2 Cr	INR 1 Cr	INR 0.75 Cr	INR 0.50 Cr	INR 0.35 Cr
	USD 420,000	USD 280,000	USD 140,000	USD 105,000	USD 70,000	USD 49,000
Complimentary Expo space	300 sqm	150 sqm	120 sqm	90 sqm	75 sqm	60 sqm
Space Type	(Raw Space)	(Raw Space)	(Raw Space)	(Raw Space)	(Raw Space)	(Raw Space)
Preference for Expo location	√	√	√			
VISIBILITY						
All Sessions	√	√	√	√	√	
Plenaries	√	√	√			
Expo	√	√	√	√	√	√
SPECIALS						
Space for Investment Facilitation Cell at Conference venue	√	√				
Speaking slots in thematic tracks of the summit (subject to matching company's activities and suggested speaker profile)	2 slots	2 slots	1 Slot			
Conduct parallel session at organiser's discretion	1 Session	1 Session				
Host Business Meetings	√	√	√	√	√	
Non-transferable invitation for CEO in CEO roundtable	√	√	√	√		
Dinner invites	3	3	2	2	1	1
Reserved seating for Company delegates	√	√	√	√	√	
Access to the VIP Lounge	√	√	√	√		
BRANDING						
Recognition as Sponsor in high visibility areas at Conference	√	√	√			
Recognition as Sponsor in high visibility areas at Expo	√	√	√	√	√	√
Collaterals: social media, onsite, programme, documents etc.	All	All	All	All	All	Selected
All e-communication, including e-brochures, e-Flyers	√	√	√	√	√	
All promotional collaterals for Expo	√	√	√	√	√	√
Company literature in Delegate Kit	√	√	√	√	√	√
Exclusive hoardings at a high visibility spots in Expo	8	6	4	2	1	1
Acknowledgement on event website Home & Sponsor pages	√	√	√	√	√	√
Thank You Sponsors page in Expo Directory	√	√	√	√	√	
All panels at Conference & Expo, including Main Entrance	√	√	√	√		

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Colour ad in Exhibitor Directory (artwork from Company)	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page
Screening corporate video during session changeovers	180 seconds	180 seconds	90 seconds	60 seconds	30 seconds	
Special announcements thanking Company	√	√	√	√	√	
Colour-coded delegate badges for Company	√	√	√	√	√	



in partnership with



Confederation of Indian Industry



Applicable Taxes Extra

Electricity charges for Raw Space extra as per consumption

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